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Customer No. 33375

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of

Applicant : Swartezel, et al.
Serial No. : 10/074,278
Filed : February 12, 2002
Title : ELECTRONIC DISPLAY SYSTEM TAG, RELATED INTERFACE
PROTOCOL AND DISPLAY METHODS
Docket : 490391-033
Examiner : Mullen, Thomas, J.
Art Unit : 2632

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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JUN 23 2004

Technology Center 2600

Sir:

AMENDMENT AND RESPONSE

In response to the action dated March 11, 2004, please amend the application as follows and consider the following remarks.

Amendments to the claims begin on page 2 of this paper.

Amendments to the specification begin on page 8 of this paper.

Amendments to the drawings begin on page 9 of this paper.

Remarks begin on page 10 of this paper.